




Help us promote 9 month - 4 year old funded places on social media

The expanded childcare offer means most working families can now access up to 30 hours a week for their children from 9 months old until they start school. In addition to sharing our @lancashirecc #LancsChildcare posts, if you would like to post your own social media messages, we have suggested some ideas below.

Don't forget to tag our page name in (@lancashirecc) on Twitter, Facebook or Instagram.

 [Like us on Facebook](#) and share our #LancsChildcare posts.

 Follow us on Instagram and re-gram our #LancsChildcare posts.


 Follow us on X @lancashirecc and search #LancsChildcare for messages.

 [Like us on LinkedIn](#)



Sample images

Here are some of our social media images which you can download for Facebook, Twitter and Instagram



Example social media post	Example social media graphics
<p>Did you know most working families with children from 9 months old can now apply for 30 hours childcare to start next term?</p> <p>👉 Don't miss out, you could save up to £7500 a year whilst your child benefits from early learning with a childcare provider like ours.</p> <p>Find out more and apply now at https://beststartinlife.gov.uk/childcare-early-years-education/</p>	 <p>Childcare support is expanding</p> <p>PLAY, LEARN & GROW</p> <p>with funded places from 9 months – 4 years</p> <p>Find out more at: lancashire.gov.uk/childcare</p> <p>Lancashire County Council</p>



<p>#LancsChildcare #BestStartinLife</p>	
<p>👜👤 Need help balancing work, childcare and family life?</p> <p>Eligible working parents can now get up to 30 hours childcare for children aged 9 months until they start school.</p> <p>Even if you aren't currently working, you could be eligible for a funded place for 15 hours with a local nursery, preschool or childminder like ours.</p> <p>To find out more visit 🖱️ lancashire.gov.uk/childcare</p>	 <p>Childcare support is expanding</p> <p>PLAY, LEARN & GROW</p> <p>with funded places from 9 months - 4 years</p>
<p>🔴 Have you applied for your 30 hours free childcare code yet?</p> <p>Eligible working parents can get up to 30 hours childcare for children aged 9 months until they start school.</p> <p>Apply by 31 March/31 Aug/31 Dec to access a place at a local childcare provider like ours in the following term.</p> <p>Visit https://beststartinlife.gov.uk/childcare-early-years-education/ to find out more.</p> <p>#LancsChildcare #BestStartinLife</p>	 <p>Childcare support is expanding</p> <p>PLAY, LEARN & GROW</p> <p>with funded places from 9 months - 4 years</p> <p>Find out more at: lancashire.gov.uk/childcare</p> <p>Lancashire County Council</p>

For more information about the campaign or to request any materials in a different format, please contact jennifer.dobson@lancashire.gov.uk