



## Help us promote 2 year old funded places on social media

Promoting funded places for 2-year-olds from disadvantaged families remains a priority for us and as a childcare provider you can help us to drive up take up and help improve early learning and development outcomes in Lancashire. In addition to sharing our @lancashirecc [#LancsChildcare](#) posts, if you would like to post your own social media messages, we have suggested some ideas below.

**Don't forget to tag our page name in (@lancashirecc) on Twitter, Facebook or Instagram.**

 [Like us on Facebook](#) and share our [#LancsChildcare](#) posts.

 Follow us on Instagram and re-gram our [#LancsChildcare](#) posts.


 [Follow us on X @lancashirecc](#) and search [#LancsChildcare](#) for messages.




 [Like us on LinkedIn](#)

### Sample images

Here are some of our social media images which you can download for Facebook, Twitter and Instagram from [Funded places for 2 year olds campaign resources](#)



Example social media post	Example social media graphics
<p>🌸 Time for yourself</p> <p>Join thousands of parents in Lancashire who benefit from funded childcare for their 2-year-olds.</p> <p>Whilst your child benefits from early learning and vital skills to help them prepare for school, you could:</p> <ul style="list-style-type: none"> <li>• Start a part-time job</li> <li>• Exercise or enjoy a hobby</li> <li>• Spend quality time with younger children</li> <li>• Relax with family or friends</li> </ul> <p>🔋 Recharge and enjoy your time! Rest easy with the knowledge that your child is getting the best start with the support of qualified and caring professionals.</p> <p>Check out what support you might be eligible for and how to apply 🖱️ <a href="https://www.lancashire.gov.uk/children-education-families/early-years-childcare-and-family-support/paying-for-childcare/funded-childcare-for-2-year-olds/?page=3">https://www.lancashire.gov.uk/children-education-families/early-years-childcare-and-family-support/paying-for-childcare/funded-childcare-for-2-year-olds/?page=3</a></p> <p>#LancsChildcare</p>	
<p>👨‍👩‍👧 Balancing family life can be tough, but #LancsChildcare is here to support you.</p> <p>Even if you aren't currently working, you could be eligible for a funded place for 15 hours with a local nursery, pre-school or childminder.</p> <p>To find out more visit 🖱️ <a href="https://www.lancashire.gov.uk/childcare">lancashire.gov.uk/childcare</a></p>	
<p>👨‍👩‍👧 Looking for childcare support for your 2-year old?</p> <p>You may be eligible for 15 -30 hours funded childcare and early education to help you balance family life.</p> <p>▶ If you are receiving government support apply at: <a href="https://fisonline.lancashire.gov.uk/SynergyWeb/2yearoldapplications.aspx">https://fisonline.lancashire.gov.uk/SynergyWeb/2yearoldapplications.aspx</a></p> <p>▶ If you are working go to: <a href="https://gov.uk/apply-free-childcare-if-youre-working">https://gov.uk/apply-free-childcare-if-youre-working</a></p> <p>#LancsChildcare</p>	
<p>Give your child the Best Start in Life 🤝❤️</p>	

<p>Family is key in a child's early life, but local nursery staff and childminders offer great support too! 🧑‍🎓 ❤️</p> <p>By taking up a funded childcare place with us, you can get 15-30 hours support from qualified childcare professional to boost your child's early learning and development.</p> <p>Find out about what help you can get for your 2-year-old: <a href="https://lancashire.gov.uk/childcare">lancashire.gov.uk/childcare</a></p> <p>#LancsChildcare #ChildcareSupport</p>	
<p>🧑‍🎓 Whatever your situation, most families can get 15-30 hours childcare with a local nursery, pre-school or childminder.</p> <p>Even if you aren't currently working, you could get a funded place for your 2-year-old with a local nursery, pre-school or childminder.</p> <p>Visit <a href="https://www.lancashire.gov.uk/childcare">www.lancashire.gov.uk/childcare</a> to check what support you might be eligible for and how to apply</p> <p>#LancsChildcare</p>	
<p>📅 Save the date for #FundedChildcare!</p> <p>Is your child's birthday between 1 Jan – 31 Mar 2026?</p> <p>You may be eligible for a place with a local nursery, childminder or pre-school from April 2026, to help you balance family life.</p> <p>🧑‍🎓 Childcare hours - 9 months to 4 years, 15-30 hours/week</p> <p>📅 Apply by 31 March</p> <p>Check your eligibility and sign in to your childcare account if already registered - <a href="https://www.beststartinlife.gov.uk/">https://www.beststartinlife.gov.uk/</a></p> <p>If you're not currently working, you could still be eligible for a childcare place from 2 years old – see: <a href="https://www.lancashire.gov.uk/childcare">www.lancashire.gov.uk/childcare</a></p> <p>#ChildcareSupport #LancsChildcare</p>	

For more information about the campaign or to request any materials in a different format, please contact [jennifer.dobson@lancashire.gov.uk](mailto:jennifer.dobson@lancashire.gov.uk)