

Statement of Reasons

Modification - One-way order with cycling contraflow

St Annes Road West, Lytham St Annes

The proposals are being pursued as part of a Section 278 agreement under the Highways Act 1980. These proposals are being funded fully by Fylde Borough Council as part of the Lytham St Annes Event Space project.

It is proposed to improve connectivity between the pier, beach and promenade and St Annes town centre for pedestrians by widening the footway on the north side of St Annes Road West.

The proposed one-way provision will reduce carriageway usage, creating an inviting and pedestrian-friendly environment with integrated planting and a seating area between the Promenade and Clifton Drive North.

Following receipt of feedback after the formal consultation period carried out between 21 August 2025 to 18 September 2025, it is proposed to introduce a contra-flow cycle lane and amend the proposed one-way traffic restriction on St Annes Road West to permit cycle access.

The purpose of these modifications are to address the concerns raised regarding cycle connectivity and to continue actively promoting sustainable travel.

The direction of traffic flows is derived from a study based on the availability of adjacent roads and vehicle volumes.

REASONS UNDER Section 1 of the RTRA

- (a) for avoiding danger to persons or other traffic using the road or any other road or for preventing the likelihood of any such danger arising
- (c) for facilitating the passage on the road or any other road of any class of traffic (including pedestrians)
- (f) for preserving or improving the amenities of the area through which the road runs