

**Statement of Reasons**  
**Controlled Crossing**  
**Preston Road, Lytham St Annes**

The proposals are being pursued as part of a Section 278 agreement under the Highways Act 1980. These proposals are being funded fully by the developer and are linked to the new Aldi retail development and associated planning conditions.

The purpose of the proposed Toucan crossings is to provide safe crossing point for cyclist and pedestrians to promote sustainable travel and promote social inclusion. The proposal seeks to mitigate against the increase in traffic and pedestrian movements generated by the new development.