

Lancashire County Council 2, 3 and 4-year-old funded places campaigns



Suggested messages for school newsletters/text messages to parents

Lancashire County Council are running a series of campaigns to encourage take up of the 15 hours and 30 hours funded places for 2, 3 and 4-year-old children. We have provided some example newsletter text and text messages for providers, schools and partners below, to help you promote the offer to parents and carers.

You can find out more about the campaigns at: www.lancashire.gov.uk/childcare.

Please use these suggested messages in your school newsletters and/or text messages to parents from Thursday 29 September 2022.

Newsletter article

Don't miss out on a funded childcare place

Did you know that from the term after your child's third birthday, they can have up to 15 hours a week at a local nursery or with a childminder funded by the government?

You may be able to get up to 30 hours a week of funded early education if you meet the eligibility criteria.

Join the thousands of parents across Lancashire who already have a funded place at a local nursery or childminder. Attending the fun sessions at a nursery, play group or childminder, can help your child:

- Make new friends and build their confidence
- Improve their speaking and listening skills
- Learn and develop through play
- Get ready for starting school

Some two-year-olds in Lancashire may also qualify for a funded place of up to 15 hours a week depending on your household income or if you are in receipt of certain benefits.

Find out more about 15 hours and 30 hours funded places at: www.lancashire.gov.uk/childcare and go to 'paying for childcare'.

Text messages to parents and carers

| Date | Suggested text message to parents and carers |
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| Autumn term messages | |
| <p>Reminder for parents with younger siblings</p> <p>**Use from 29 September up to 1 December 2022**</p> | <p>Has your child had their 3rd birthday before 1 September? Don't forget to apply for a place with a local nursery or childminder, funded by the government.</p> <p>Find out more and check your eligibility at: www.lancashire.gov.uk/childcare</p> |
| <p>Reminder for parents with younger siblings</p> <p>**Use in November/December 2022**</p> | <p>Does your child turn 3 before 31 December? From January 2023 they will be eligible for 15 hours of funded childcare with a local nursery or childminder, funded by the government, and eligible working families can get up to 30 hours a week.</p> <p>Find out more and check your eligibility at: www.lancashire.gov.uk/childcare</p> |
| <p>Reminder of 2-year-old funding</p> <p>**can be used anytime**</p> | <p>Is your child turning two soon? Some two-year-olds may qualify for a funded place of up to 15 hours a week with a local nursery or childminder.</p> <p>Eligibility depends on your household income or if you are in receipt of certain benefits. Find out more at: www.lancashire.gov.uk/childcare</p> |
| Spring term messages (use from 1 January 2023) | |
| <p>Reminder for parents with younger siblings</p> <p>**Use from 1 January up to 31 March 2023**</p> | <p>Has your child had their 3rd birthday before 1 January? Don't forget to apply for a place with a local nursery or childminder, funded by the government.</p> <p>Find out more and check your eligibility at: www.lancashire.gov.uk/childcare</p> |
| <p>Reminder for parents with younger siblings</p> <p>**Use in February/March 2023**</p> | <p>Does your child turn 3 before 31 March? From April they will be eligible for 15 hours of funded childcare with a local nursery or childminder, funded by the government, and eligible working families can get up to 30 hours a week.</p> <p>Find out more and check your eligibility at: www.lancashire.gov.uk/childcare</p> |
| <p>Reminder of 2-year-old funding</p> | <p>Is your child turning two soon? Some two-year-olds may qualify for a funded place of up to 15 hours a week with a local nursery or childminder.</p> |

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| <p>**can be used anytime**</p> | <p>Eligibility depends on your household income or if you are in receipt of certain benefits. Find out more at: www.lancashire.gov.uk/childcare</p> |
| <p>Summer term (use from 1 April 2023)</p> | |
| <p>Reminder for parents with younger siblings</p> <p>**Use from 1 April up to 31 August 2023**</p> | <p>Has your child had their 3rd birthday before 1 April? Don't forget to apply for a place with a local nursery or childminder, funded by the government.</p> <p>Find out more and check your eligibility at: www.lancashire.gov.uk/childcare</p> |
| <p>Reminder for parents with younger siblings</p> <p>**Use in July/August 2023**</p> | <p>Does your child turn 3 before 31 August? From September they will be eligible for 15 hours of funded childcare with a local nursery or childminder, funded by the government and eligible working families can get up to 30 hours a week.</p> <p>Find out more and check your eligibility at: www.lancashire.gov.uk/childcare</p> |
| <p>Reminder of 2-year-old funding</p> <p>**can be used anytime**</p> | <p>Is your child turning two soon? Some two-year-olds may qualify for a funded place of up to 15 hours a week with a local nursery or childminder.</p> <p>Eligibility depends on your household income or if you are in receipt of certain benefits. Find out more at: www.lancashire.gov.uk/childcare</p> |