# Funded places for 3 and 4-year-olds social media suggestions for providers

\*\*You can use these suggested social media posts on your own provider social media channels from Thursday 29 September 2022.\*\*

### Websites

- Play, learn and grow campaign page: <a href="https://www.lancashire.gov.uk/children-education-families/early-years-childcare-and-family-support/paying-for-childcare/play-learn-and-grow-with-a-funded-place-for-3-and-4-year-olds/">https://www.lancashire.gov.uk/children-education-families/early-years-childcare-and-family-support/paying-for-childcare/play-learn-and-grow-with-a-funded-place-for-3-and-4-year-olds/</a>
- Funded childcare for 3 and 4-year-olds: <a href="www.lancashire.gov.uk/children-education-families/early-years-childcare-and-family-support/paying-for-childcare-funded-childcare-for-3-and-4-year-olds/">www.lancashire.gov.uk/children-education-families/early-years-childcare-and-family-support/paying-for-childcare-for-3-and-4-year-olds/</a>

## Hashtag for campaign

### #LancsChildcare

Alt text for images: Funded places for 3 and 4-year-olds. Play, learn & grow.

# Sample visuals

Download images for Facebook, Twitter and Instagram from our resources page.

\*Images below are for illustrative purposes only

















Date	Twitter (tag in @LancashireCC as highlighted)	Facebook/Instagram (tag in @LancashireCC as highlighted)
From Thursday 29	(2) If your child turns 3 by the end of December you could take- up a funded place with us in January.	Q If your child turns 3 by the end of December you could take up a funded place with us in January.
September onwards (use this one before end of December)	Join the thousands of parents who have already have a funded place in Lancashire and find out more on the @LancashireCC website: https://www.lancashire.gov.uk/children-education-families/early-years-childcare-and-family-support/paying-for-childcare/play-learn-and-grow-with-a-funded-place-for-3-and-4-year-olds/ #LancsChildcare	Join the thousands of parents who already have a funded place in Lancashire and find out more on the @LancashireCC website  https://www.lancashire.gov.uk/children-education-families/early-years-childcare-and-family-support/paying-for-childcare/play-learn-and-grow-with-a-funded-place-for-3-and-4-year-olds/ #LancsChildcare
		All 3 and 4-year-olds in Lancashire are entitled to a funded place at nurseries or childminders up to 15 hours per week (570 hours per year).  Attending sessions with us can:  Help children make new friends  Build their confidence  Improve their speaking and listening skills

		Support them to get ready for starting school.
		Find out more on the @LancashireCC website /> https://www.lancashire.gov.uk/children-education- families/early-years-childcare-and-family-support/paying- for-childcare/play-learn-and-grow-with-a-funded-place-for-3- and-4-year-olds/ #LancsChildcare
Use with one of the 'painted	Children love getting their hands dirty, not to mention the walls!	Children love getting their hands dirty, not to mention the walls!
hands' images	The good news is that they can save this for their 'messy play' with a funded place for 3 & 4-year-olds with us, so they can still have fun, saving you the clean up! https://www.lancashire.gov.uk/children-education-families/early-	The good news is that they can save this for their 'messy play' with a funded place for 3 & 4-year-olds with us, so they can still have fun, saving you the clean up!
	years-childcare-and-family-support/paying-for-childcare/play-learn-and-grow-with-a-funded-place-for-3-and-4-year-olds/	Find out more on the @LancashireCC website 👍
	#LancsChildcare	https://www.lancashire.gov.uk/children-education-families/early-years-childcare-and-family-support/paying-for-childcare/play-learn-and-grow-with-a-funded-place-for-3-and-4-year-olds/
		#LancsChildcare
	Want to help your child get ready for primary school but not sure what you are entitled to?	Want to help your child get ready for primary school but not sure what you are entitled to?
	Funded places for children for 3 and 4-year-olds are available with us.	Funded places for children for 3 and 4-year-olds are available with us.
	Find out more on the @LancashireCC website Phttps://www.lancashire.gov.uk/children-education-families/early-years-childcare-and-family-support/paying-for-childcare/play-learn-and-grow-with-a-funded-place-for-3-and-4-year-olds/	Find out more on the @LancashireCC website /> https://www.lancashire.gov.uk/children-education- families/early-years-childcare-and-family-support/paying- for-childcare/play-learn-and-grow-with-a-funded-place-for-3- and-4-year-olds/

#LancsChildcare All 3 and 4-year-olds in Lancashire are entitled to a funded	#LancsChildcare All 3 and 4-year-olds in Lancashire are entitled to a funded
place at nurseries or childminders up to 15 hours per week (570 hours per year).	place at nurseries or childminders up to 15 hours per week (570 hours per year).
Find out more and help your child play, learn and grow in a fun, friendly, safe environment  https://www.lancashire.gov.uk/children-education-families/early-years-childcare-and-family-support/paying-for-childcare/play-learn-and-grow-with-a-funded-place-for-3-and-4-year-olds/ #LancsChildcare	Find out more on the @LancashireCC website and help your child play, learn and grow in a fun, friendly, safe environment /> https://www.lancashire.gov.uk/childreneducation-families/early-years-childcare-and-family-support/paying-for-childcare/play-learn-and-grow-with-a-funded-place-for-3-and-4-year-olds/ #LancsChildcare
An early years place with a nursery or childminder can provide lots of opportunities for your 3 or 4-year-old to be active and develop physically through fun and play.	An early years place with a nursery or childminder can provide lots of opportunities for your 3 or 4-year-old to be active and develop physically through fun and play.
You can get a place from the term after your child's 3rd birthday: <a href="https://www.lancashire.gov.uk/children-education-families/early-years-childcare-and-family-support/paying-for-childcare/play-learn-and-grow-with-a-funded-place-for-3-and-4-year-olds/">https://www.lancashire.gov.uk/children-education-families/early-years-childcare-and-family-support/paying-for-childcare/play-learn-and-grow-with-a-funded-place-for-3-and-4-year-olds/</a> #LancsChildcare	You can get a place from the term after your child's 3rd birthday. Find out more on the @LancashireCC website /phttps://www.lancashire.gov.uk/children-education-families/early-years-childcare-and-family-support/paying-for-childcare/play-learn-and-grow-with-a-funded-place-for-3-and-4-year-olds/
	#LancsChildcare