

Name here

Name

Has committed to Lancashire's Walk and Talk Campaign

**The Pledge**

We are committed to:

* Reducing the word gap.
* Supporting parents with ideas and inspiration to encourage quality interactions with their children.
* Spreading the word about the importance of talking to children through everyday experiences.
* Seeking out opportunities to talk to children in ways that encourage curiosity, interaction and a sense of fun with language.
* Working with other settings, local libraries and other partners to promote the benefits of vocabulary.