



Design a recruitment poster

Florence Nightingale's dear friend Sidney Herbert has written to her asking for her help. He needs Florence to come to the Crimea and work in the hospitals as a nurse, but she can't do it alone!

Help Florence Nightingale design a poster to recruit nurses to join her at the Scutari Hospital in the Crimea.

Think about what would attract nurses to help Florence and the kinds of nurses Florence would want to recruit...based on the fact a lot of nurses at the time were not up to her standards!

- Keep the poster simple
- Use large, clear, simple text
- Have a simple and clear message
- Think about the poster layout and design - it must attract people and help Florence to recruit her nurses!

