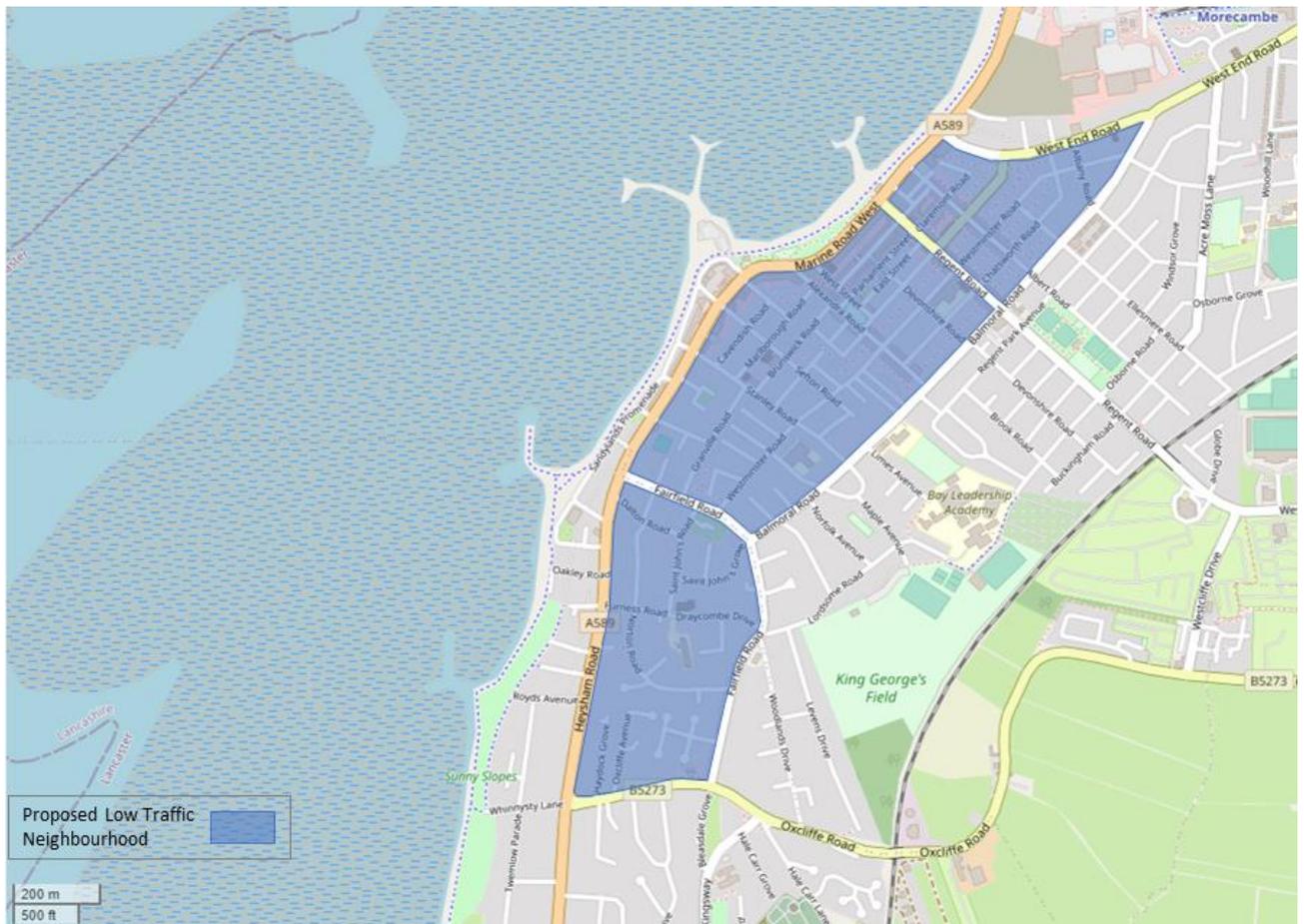


Sandylands Low Traffic Neighbourhood (LTN)

The West End & Sandylands area has been selected for the proposed introduction of a Low Traffic Neighbourhood as a part of the DfT Emergency Active Travel Fund (Tranche 2).

West End & Sandylands is a residential area in Morecambe immediately behind the seafront. There are two primary schools, a secondary school, several places of worship, local shops and many community services within the neighbourhood. The pandemic brought into sharp focus a need to change the way we live and move around.



Through the Emergency Active Travel Fund, the UK Government aims to make it safer for people to walk, cycle or wheel for essential trips and exercise, that's why we've seen more active travel interventions appear in our cities and towns.

Careful consultation with residents and businesses is an essential first step in the introduction of any Low Traffic Neighborhood initiatives and that the opportunity for significant improvements in road safety, air quality and health and wellbeing have local community support.

This area of Morecambe was chosen following a study into the Road Injury Collisions occurring in the area. In the period 2014-18 there were 46 collisions in Sandylands and West End, resulting in a total of 70 casualties. 20% of these casualties were children. Of the collisions, 17 involved either a cyclist or a pedestrian, representing 37% of the total. It was

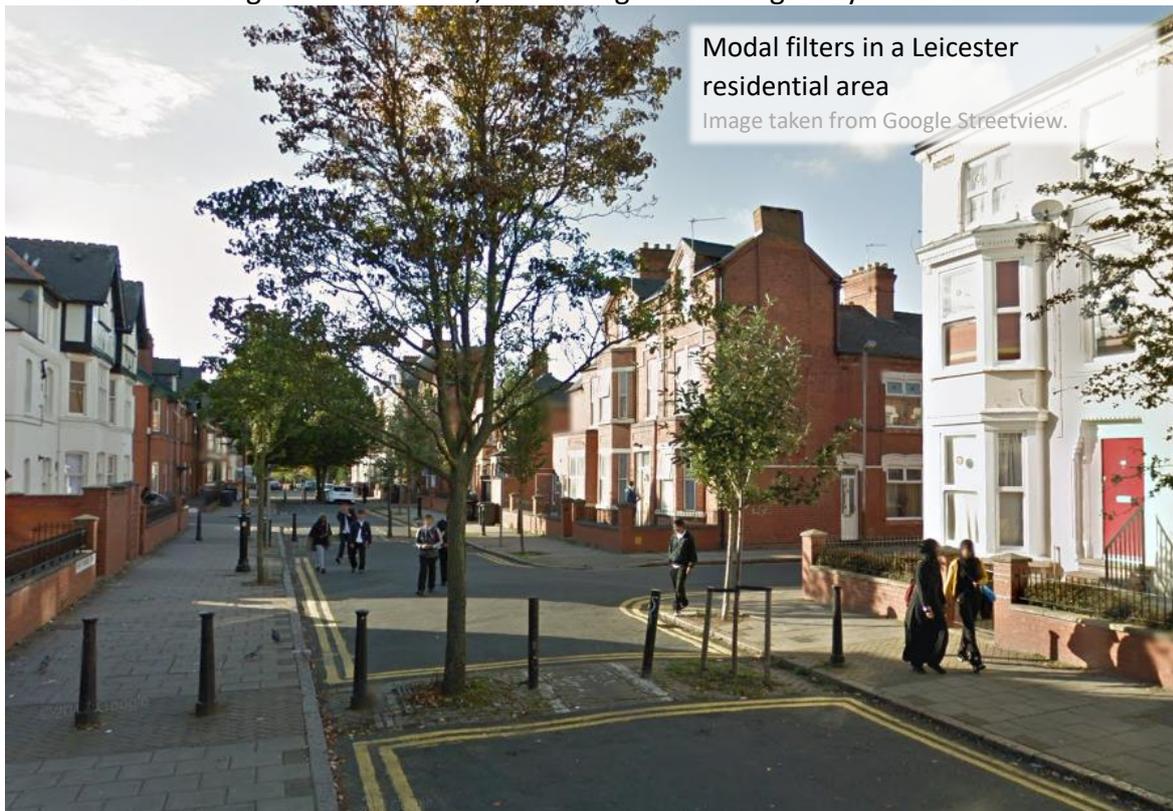
also highlighted as approximately two-thirds of the area is in the 10% most deprived nationally, and overall is one of the most disadvantaged communities in Lancashire.

What is a Low Traffic Neighbourhood?

The overall aim is to reduce motor traffic, and in doing so, reduce air pollution, noise pollution and road accidents. Low Traffic Neighbourhoods aim to make the character of residential streets more pleasant and safer for people to walk and cycle. They can also create spaces to play and meet up with neighbors. And they help connect people to local amenities, benefiting them and businesses.

This is done by minimising the amount of traffic that comes from vehicles using the streets to get to another destination. This is often referred to as 'through-traffic' or 'rat-running'. Private motorised vehicles still have easy access to all homes and businesses without driving directly through the neighbourhood. This opens up networks of streets so people can safely travel through the area on foot, bicycle, by wheeling or by bus. Emergency vehicles can also be prioritised to reach their destinations quicker.

Traffic is reduced by using barriers called "modal filters". These can include putting up bollards or planters. Residents and businesses still have access to the neighbourhood by motor vehicle using different routes, but through-traffic is greatly reduced.



Local Community Involvement

We want the Low Traffic Neighbourhood to have the maximum possible benefit to the residents and business of West End and Sandylands. Importantly, Lancashire County Council want to gather feedback and local insight from people who live and work in the area and

they will have a big part to play in ensuring that the final scheme delivered creates a positive impact for the community. Engagement and consultation will be carefully planned involving residents', schools, businesses and local councillors and will start in early in 2021.