

RE-THINK YOUR DRINK!

You don't need to get your kicks from an **energy drink** fix

MARKETING ACTIVITY

Look at the 3 energy drink advertising posters and discuss the following in your groups.

What does the advert make you think of?	Is the advert aimed at males or females?
How do you think the advert gets people to buy the energy drink? – Would you buy it? Why would you?	Do you think that there should be an age restriction on these drinks for example not sold to under 16's?