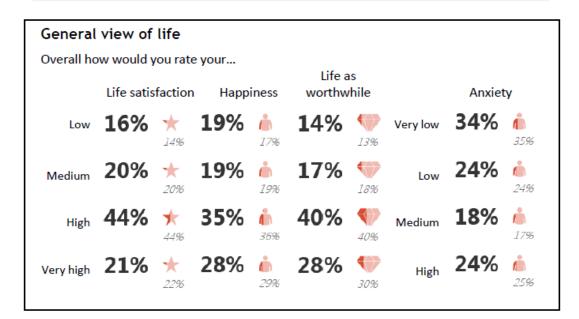
Health behaviours JSNA - 2015

East Lancashire CCG health behaviours and lifestyle findings

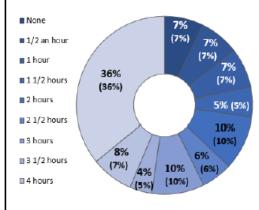


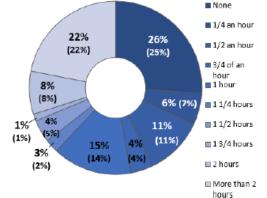
Physical activity

In a typical week, including time spent at a paid job, how much moderate intensity activity would you normally do to the nearest half hour? Up to...

In a typical week, including time spent at a paid job, how much vigorous intensity activity would you normally do to the nearest quarter of an hour?

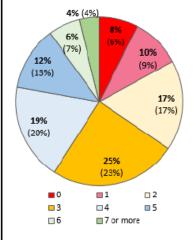
Up to...





Healthy eating and nutrition

How many portions of fruit and vegetables did you consume vesterday?



How often do you have fizzy drinks or soft drinks like squash, excluding diet or sugar-free drinks?

6 or more times a week	12%	ŦÅ	12%
3-5 times a week	12%	Ť	12%
1-2 times a week	16%	ŦÅ	1 5%
Less than once a week	15%	Ŧ	16%
Rarely or never	44%	Ť	45%
Don't know	0%	Ť	0%

How often do you in a week...

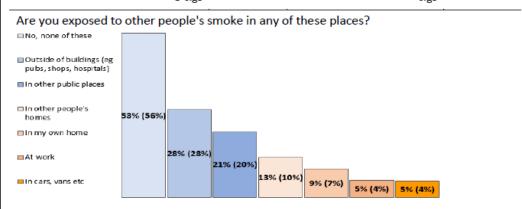


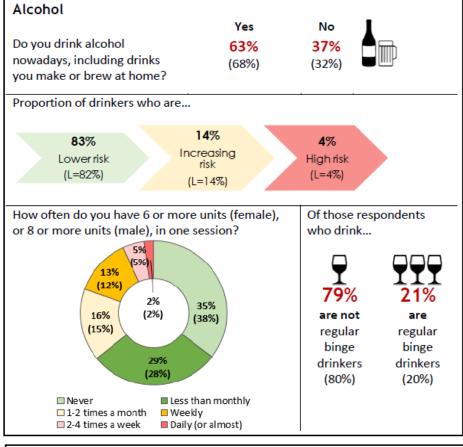
(Lancashire figures in grey or brackets)

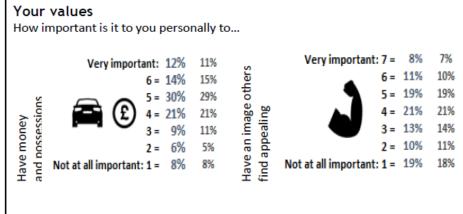
2,695 responses were received from residences in this CCG

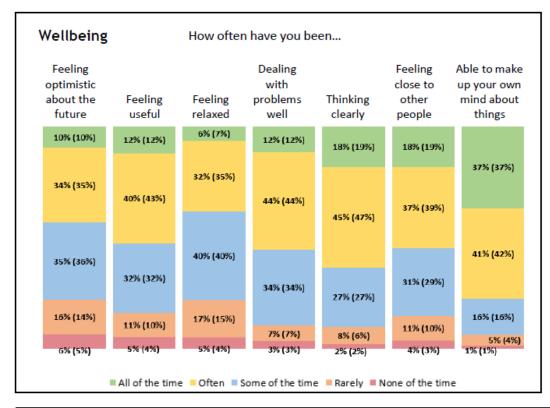
Tobacco Which of the following items do you currently use? Do you use nicotine products Manufactured cigarettes 57% (57%) (including tobacco and e-cigs)? Hand-rolled cigarettes 52% (50%) Currently use nicotine Cigars/cheroots/ cigarillos 2% (3%) products (18%) Used to use 57% 1% (1%) Pipefuls of tobacco nicotine (59%)products 22% (23%) 0% (1%) ■ Never used Shisha/water pipe nicotine products 1% (1%) Chewing tobacco 0% (0%) Bidis Which of the following products do you use?

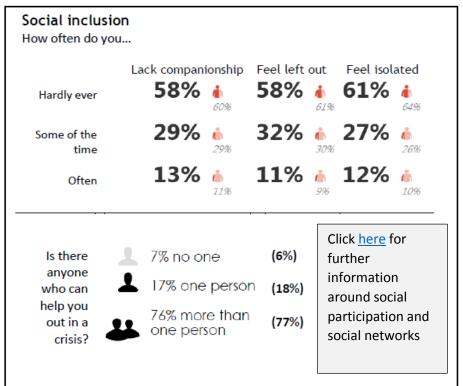
I have never used tobacco 59% (61%) I have e never used an e-cig 88% (89%) I use tobacco daily 14% (11%) I use e-cigs daily 3% (3%) I used to use tobacco daily, but do I used to use e-cigs daily but 15% (15%) 3% (2%) do not now not use it at all now I use tobacco occasionally, but not I use e-cigs occasionally, but 3% (3%) 4% (4%) not daily every day I used tobacco occasionally, but do I used e-cigs occasionally, 3% (3%) 8% (8%) but not at all now not use it at all now I have smoked and tried e-I have never smoked but have tried 93% (94%) 7% (6%)

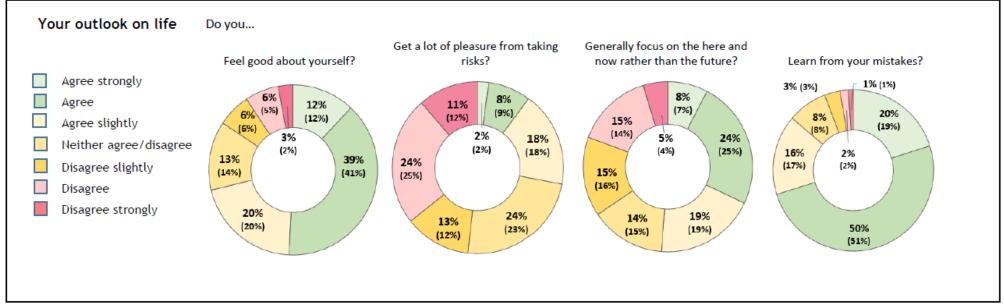


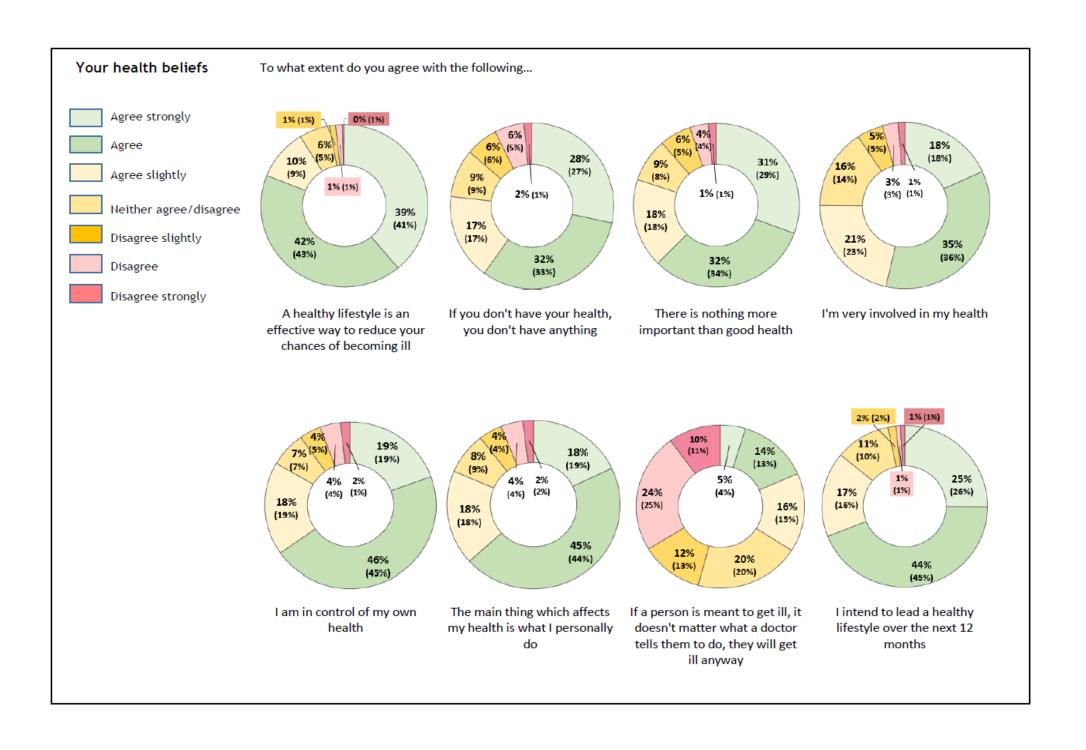


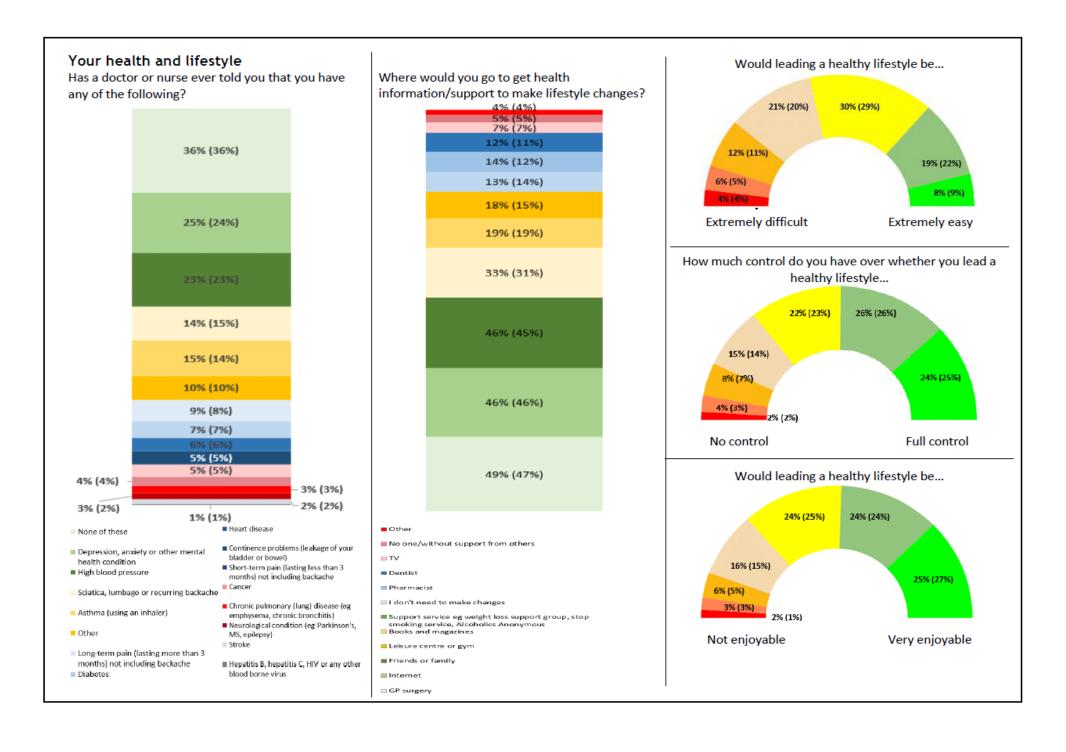






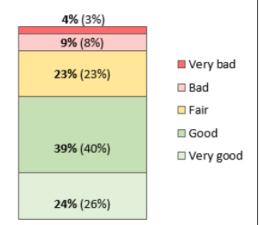




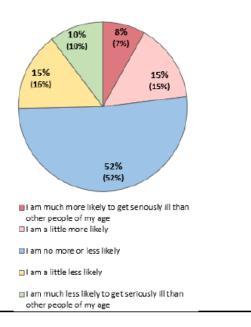


Your health and lifestyle

Over the last 12 months would you say that on the whole your health has been?



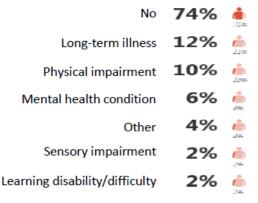
Compared with other people your age, how likely do you think it is that you will get seriously ill at some point over the next few years?



If you don't lead a healthy lifestyle your health could be at risk...



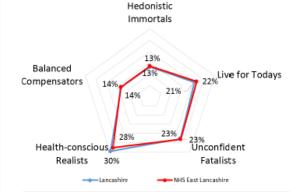
Do you consider yourself to have a disability?



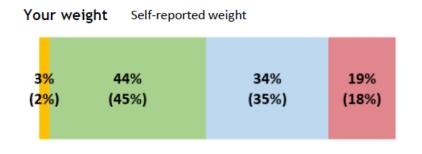
The questionnaire covered a wide range of topics around health behaviours and incorporated the healthy foundations segmentation tool.

Segmentation tools can be used to inform bespoke local health improvement activities.

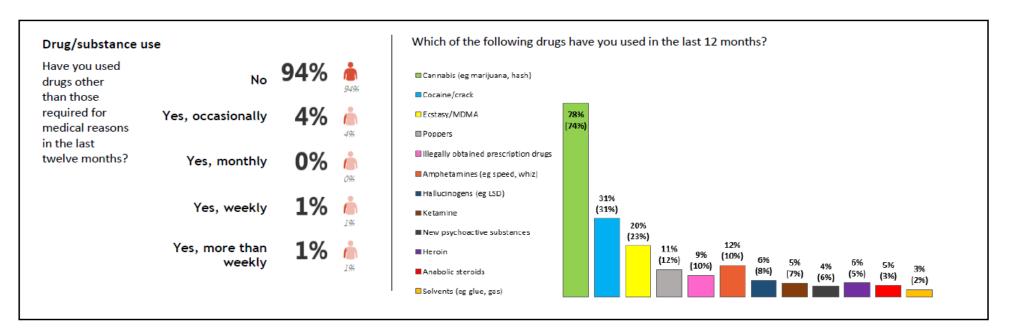
They provide insight for social marketing around health policies, campaigns and targeted interventions, allowing us to identify the motivation levels and the potential for behaviour change among the different groups.

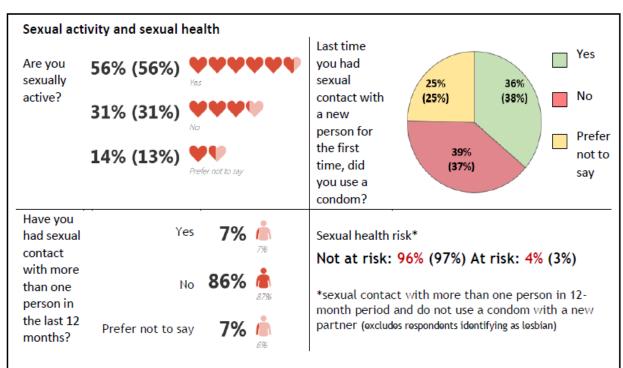


For East Lancashire CCG there are similar numbers of respondents who are classed as 'health-conscious realists', 'balanced compensators', 'unconfident fatalists', 'hedonistic immortals', and 'live for todays', when compared to Lancashire.











For further information on the health behaviours JSNA please visit our <u>publications</u> webpage or click on the following link: http://www.lancashire.gov.uk/lancashire-insight/jsna-publications.aspx

For general JSNA intelligence, please visit our <u>Lancashire</u>
<u>Insight</u> pages
http://www.lancashire.gov.uk/lancashire-insight.aspx

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