

Broughton Business and Enterprise College



School Travel Plan

SCHOOL TRAVEL PLAN

For Broughton Business and Enterprise College
Woodplumpton Lane Broughton Preston
PR3 5JJ

LCC School No: 06/103

DfES Reference No: 888/4232

College situation and layout

Broughton Business and Enterprise College is a mixed comprehensive high school for pupils of all abilities and backgrounds aged 11-16. It is situated in a very pleasant semi-rural area in the village of Broughton on the northern outskirts of Preston. It opened in 1975 with 3 forms of entry and has since expanded to its current size with 6 forms of entry and approximately 890 pupils on roll. In 2002 the school gained specialist college status in 'business and enterprise'. In January 2004 it opened a £1,000,000 purpose built Business/ICT centre. Finally, in September 2006 it was granted a second specialism in Modern Foreign Languages.

We admit pupils from over 30 different primary schools covering a very wide catchment area (see attached Spot Plot) which includes the residential districts to the north of Preston including Broughton, North Fulwood, Cottam, Ingol and Barton as well as the rural areas around Woodplumpton, Catforth, Goosnargh and Inskip. The great majority of pupils travel to College by school buses or cars as they live some distance from the College.

The College is served by seven school buses that bring pupils to the school from a number of urban and rural areas to the north of Preston. (See attached relevant College bus and public bus routes and times.) The distance from home to College for many of these pupils make it impractical to cycle or walk to College.

The Safer Routes to School scheme of ten years ago improved a walking route from the south-west to the College (see attached Cycle Routes 36 and 39 map) to enable about seventy or eighty pupils to walk or cycle to College.

There are currently 5 bike stands with no shelter. This storage is inadequate as there are at least 30 bikes stored here every day – the bikes are on top of each other and trees are also used. The bikes are open to tamper with and vandalism occurs on a regular basis.

There is insufficient parking space on the College premises - 30 spaces - and some staff and visitors have to park on the roads around the College.

There are 6 students with a transport element to their SEN Statements. 5 taxis drop off the 6 students and these vehicles compound the congestion on the College site at the beginning and end of the College day. 3 taxis carry escorts since there are 2 visually impaired students and 1 student requiring a wheelchair. The escorts accompany these students to and from the school buildings.

The College is open from 8.45am and finishes at 3.30pm. There is no Breakfast Club but a range of after-school clubs operate (see attached information) and the opportunity to use the library and IT facilities until 4.30pm and a late bus operates three evenings a week which in an

hour travels to all of the main residential areas served by the College except Goosnargh (see attached late bus timetable) The College buildings are open to the local community eg. Preston College on some evenings until 9.00pm.

Between 08.30 and 09.00 and 3.30 and 4.00pm Woodplumpton Lane and the surrounding roads are congested by pupils, parents and staff travelling to and from the College and also the nearby primary schools.

The College is situated near the busy A6, which is a busy commuter route to Preston. This is also busy throughout the day. For over 12 years, local people have campaigned for a by-pass. For different reasons this has never materialised.

Issues

Observations by staff, students, governors, parents and residents on a daily basis over the last ten years have highlighted the following concerns.

The overriding issue is the location of the College in a village served by a major congested trunk road, the A6 and the minor B5269 road, Woodplumpton Lane, which passes directly in front of the College. The B road has limited space, which is used for parking by parents and one College bus, and potential safety concerns arise from this situation.

Parents bringing pupils to College have limited access in order to drop their children off both at the front and the back of the College.

Local residents have, for a number of years, expressed concerns regarding parking around the College.

One main walking route is from Fulwood. This involves a 2-3 mile walk along the busy A6 using a deserted subway under the M55 and crossing the busy A6 about which concerns have been raised by School Council representatives to Lancashire Highways Department in January 2007 during a Schools Area Forum (see attached New Crossings at Broughton Presentation 2007 and Follow up Report on Work of the Green Team – Better Provision for Cyclists) then again in May 2007 to LCC Traffic Systems Manager John Burgess, Councillor Hudson and Councillor Burns (see attached Broughton Crossings Meeting reminder).

The tragic death of a student in June 2007 on the A6 just north of Broughton crossroads has reinforced the student campaign for new crossings at Broughton (see attached local press cuttings). At the most recent Schools' Area Forum Jan 2008 BBEC students presented "Cycling Our Problem", "Zebra Crossing Request (on the A6)", "Crossing Woodplumpton Lane" and "The Problem of the Number 4 Bus". See attached information.

The other main walking route uses Sandygate Lane which doubles as a bridle path and was part of a Safer Routes to School Scheme ten years ago (see attached Cycle Routes 36 and 39 map).

However it is only partially lit and is in the main a public footpath through a rural area which some students are reluctant to use for walking or cycling.

SCHOOL QUESTIONNAIRE

Date questionnaire was done January 2007

Number of students on roll 890

Number of student questionnaires distributed 240 (2 classes out of each year group)

Number of student questionnaire responses received 240

Current travel choices to school (students)

	Walk	Cycle	Car Share	Bus/Train	Car/Taxi	Other
Nos.	49	14	20	113	44	0
%	21%	5%	8%	47%	19%	

Preferred travel choices to school (students)

	Walk	Cycle	Car Share	Bus/Train	Car/Taxi	Other
Nos.	49	36	22	66	53	14
%	20%	15%	9%	28%	22%	6%

Current travel choices from school (students)

	Walk	Cycle	Car Share	Bus/Train	Car/Taxi	Other
Nos.	55	14	17	115	41	2
%	23%	5%	7%	48%	16%	1%

Preferred travel choices from school (students)

	Walk	Cycle	Car Share	Bus/Train	Car/Taxi	Other
Nos.	65	29	20	67	40	19
%	27%	12%	8%	28%	17%	8%

Number of staff 93

Number of staff questionnaires distributed 93

Number of staff questionnaire responses received 40

Staff travel choices

	Walk	Cycle	Car Share	Bus/Train	Car/Taxi	Other
Nos.	4	1	3	0	32	
%	10%	2%	8%	0	80%	

Details of consultation & summary of results from questionnaire

See examples of completed student and staff questionnaires.

Analysis of returned questionnaires showed that more students would walk to College if there were safer places to cross the road, cleaner pavements and better lighting.

More would cycle to College if there were more cycle lanes, secure and weatherproof cycle storage, safer places to cross the road and better lighting.

There are in total 93 staff working at the College. They travel from as far afield as Manchester to the south and Lancaster to the north. Some staff live in Blackpool to the west and in Burnley, Bury and Blackburn to the east. The proximity of the motorway network less than half a mile from College enables staff to travel within a reasonable travelling time to College. The great majority of staff live too far away to either walk or cycle. Some staff regularly car share.

Staff living in Fulwood, 2-3 miles distant from College, travel mainly by car due to the amount of work carried, limited and infrequent public transport beyond the A6 road and in some cases there is the need to drop off and collect their own children who attend other local schools. One member of staff cycles regularly to College, two others do so at certain times of the year. They store their bikes in school.

The nearest train station is in Preston, a thirty minute bus ride away given City traffic.

The analysis of the student questionnaire was then communicated to the school community and parents, students and governors were asked to return comments and observations via letter or via student members of the School Council (see copy of letter attached).

The School Travel Plan was also an agenda item at the full governors' meeting held in February 2008 (see attached agenda).

Objectives

- To reduce car use and thereby vehicular congestion.
- To improve the safety of pupils on their journey to and from College.
- To encourage students to choose healthy and sustainable travel choices for their journey to and from College.

Targets

Target 1: The promotion of a 10% increase in the numbers of students cycling and walking to College as a healthy and sustainable lifestyle option by July 2009.

Target 2: To increase the road safety knowledge and understanding of students with respect to the local roads and cycle paths from May 2007.

Target 3: To campaign for safer crossings around the school from January 2007.

Target 4: To install secure cycle storage by December 2008.

Current School Travel Initiatives

- Full and continued involvement with the Local Authority Safer Travel Unit. There are appointed prefects on each bus.
- Some promotion of cycling and walking as part of the school PSHE programme and Healthy Schools Initiative - Green Flag achieved July 2007. (See attached Walk to School Week May 2007.)
- Road Safety and sustainability as part of PSHE (eg see attached - Year 7 Safety Day December 2007).
- Eco-action programme through the School Council and The Green Team.

School Travel Plan Action Group

Name	Designation
Frank Pemberton (Deputy Headteacher)	STP Co-ordinator
Linda Fearn and Barrie Shepherd	Assistant Headteachers in charge of School Council. LF also Healthy Schools Coordinator, PSHE leader and ECM Coordinator.
Mrs Judith Fawbert	Chair of Governors
Jane Simms	Teacher in charge of The Green Team
Head Boy and Head Girl	Attend Governors' meetings
Students	School Council and Green Team members

Monitoring and reviewing the School Travel Plan

- The School Travel Plan will be discussed at the School Council meetings and they will discuss how the plan is being implemented and any related issues.
- An annual School Travel Survey will be undertaken at the end of each academic year and compared to baseline data taken from the school census. School Council pupils (School Travel Working Group) will be involved in organising the Survey and collating the results. Particular attention will be paid to the impact the new initiatives will be having.
- The School Travel Plan will be reviewed annually from April 2009 by the School Travel Plan Action Group. The review will consider pupil travel needs arising from any new developments in Education and Transport provision and be revised as necessary to take account of these.

School Travel Plan: Action Plan

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Actions to be taken to achieve the targets		Responsible Person(s)	Timescale	Success Criteria	Monitoring and Evaluation		Resources Required	
No.	Description				Method	Responsible Person(s)	Requirement	Funding
1	The production of a Spot Plot of current pupil modes of travel to show potential for change	Jan White	October 2007	Spot Plot produced	SIMS data used	Jan White	Data	College
2	<p>The promotion of a 10% increase in the numbers of pupils cycling and walking to College as a healthy and sustainable lifestyle option. This would be achieved by :</p> <ul style="list-style-type: none"> • The creation of a student working group which will conduct research and subsequent promotions in order to facilitate and promote cycling to college eg. raffle tickets for students who cycle towards prizes donated by the Cycle Store Shop in Fulwood. • A College cycling quiz. • Walk To College Week (May each year) 	PSHE staff and PE staff Jane Sims	From May 2007 then annually	As demonstrated by 10% percentage increase	Schemes of work	Frank Pemberton Jane Sims	Staff time and materials	College Development Grant

3	The identification and publicising of safe walking and cycling routes from home to College. To produce a leaflet outlining the key message of the travel plan for distribution to the college community which will include the safe walking and cycling routes, bus information, bus codes of behaviour and the role of prefects. Pupils and staff to be asked to reassess travel choices in the light of this.	School Council Green Team Linda Fern Barrie Shepherd Jane Sims	July 2009	Routes identified and leaflet produced and distributed. Students, parents and staff review choices of travel.	Leaflet and posters produced	College and LCC	Leaflet and materials	College and LCC
4	The School Council to organise the publicity and promotion of school travel issues, competitions with prizes for posters/flyers to be announced and overseen by School Council.	School Council and Linda Fern and Barrie Shepherd	July 2009	Routes identified and publicised to all pupils	Posters produced	College and LCC	Leaflet and materials	LCC and College. STP Development Grant
5	The involvement of the Safer Travel Unit within the PSHE curriculum	PSHE leader	April 2008	Sessions delivered	Feedback from Year 7 Form Tutors	PSHE leader	Time	College
6	The installation of secure cycle storage on the College premises	Frank Pemberton	December 2008	Installed	Storage in use	Frank Pemberton	Time	DFC Grant
7	To incorporate into the PSHCE curriculum a 'roadcraft programme'	Barry Shepherd Linda Fearn Jane Sims Community Police Officers	From September 2009	Roadcraft sessions initiated during college time. Input to Year 11 re use of motorcycles	Lesson plans	Frank Pemberton Jane Sims PSHCE staff	Time	College
8	Staff to be kept informed via briefings and meetings of the initiatives and developments	Headteacher	From February 2008	Regular input to staff	Meetings' Minutes	Staff member	Time	College

9	To present the case for safer crossings around the school to LCC at the School Area Forums.	Jane Sims School Council	January 2007 and 2008	LCC informed of safety issues around school	Copy of presentations . Response from LCC.	Frank Pemberton Jane Sims School Council	Time Cost of printing	College
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It is hoped that through the development of our School Travel Plan we can bring about a change in home to school travel patterns.

Our school community would like to make a contribution to reducing levels of pollution and congestion, to encourage more pupils and staff to take regular exercise, and to enable pupils to develop appropriate road safety skills.

Signed:

Travel Plan Co-ordinator _____ Date _____

Headteacher _____ Date _____

Chair of Governors _____ Date _____

A signed hard copy including appendices is available in the School Travel Office in Preston.