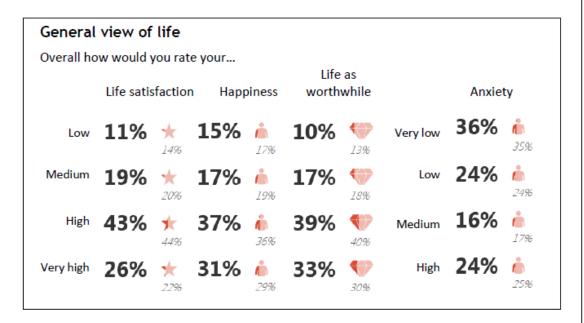
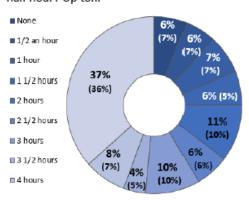
## **Health behaviours JSNA - 2015**

### Lancashire North CCG health behaviours and lifestyle findings



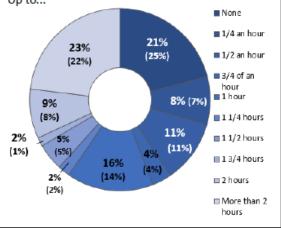
# Physical activity

In a typical week, including time spent at a paid job, how much moderate intensity activity would you normally do to the nearest half hour? Up to...



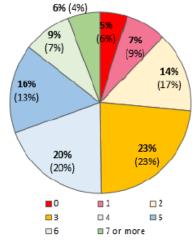
In a typical week, including time spent at a paid job, how much vigorous intensity activity would you normally do to the nearest quarter of an hour?

Up to...



## Healthy eating and nutrition

How many portions of fruit and vegetables did you consume yesterday?



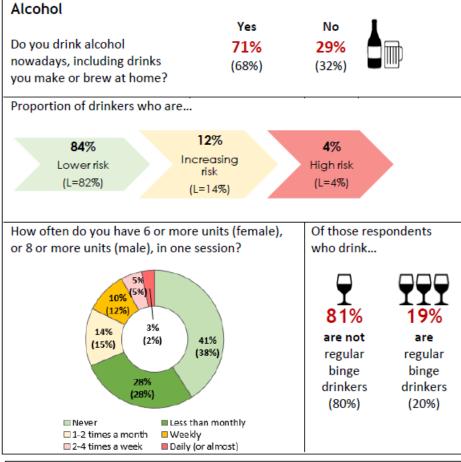
How often do you have fizzy drinks or soft drinks like squash, excluding diet or sugar-free drinks?

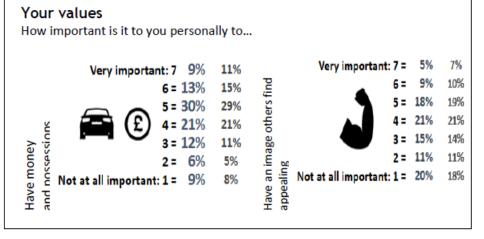
6 or more times a week	9%	Í	12%
3-5 times a week	10%	f	12%
1-2 times a week	13%	fÅ	15%
Less than once a week	19%	f	16%
Rarely or never	49%	f	45%
Don't know	1%	Í	0%

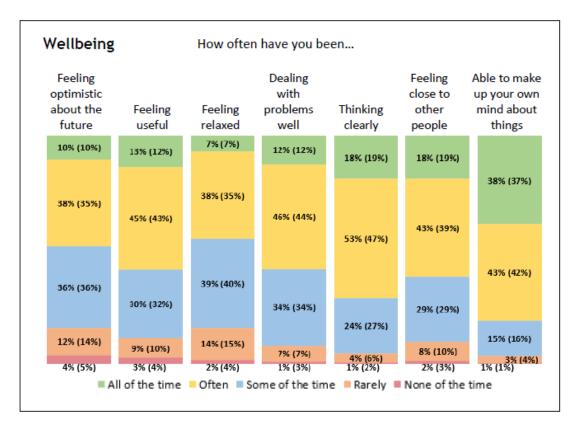
How often do you in a week...

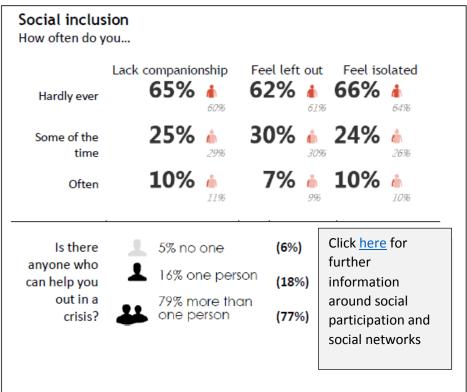
	eat takeaways/fast food	eat a meal with family/other members of your household	cook/prepare a meal from basic ingredients for yourself, family or household? eat out (excl. fast food and takeaways)
Never	18% <del>*</del>	9% <del>*</del>	5% * 16% * 16%
Less than once	<b>70%</b> ★	15% <del>*</del>	9% <del>*</del> 71% <del>*</del> 70%
1-4 times	12% <del>*</del>	22% <del>*</del>	35% * 13% * <sub>14%</sub>
5 times or more	<b>0%</b> ★	54% <del>*</del> 54%	51% <del>*</del> 0% <del>*</del> 0%

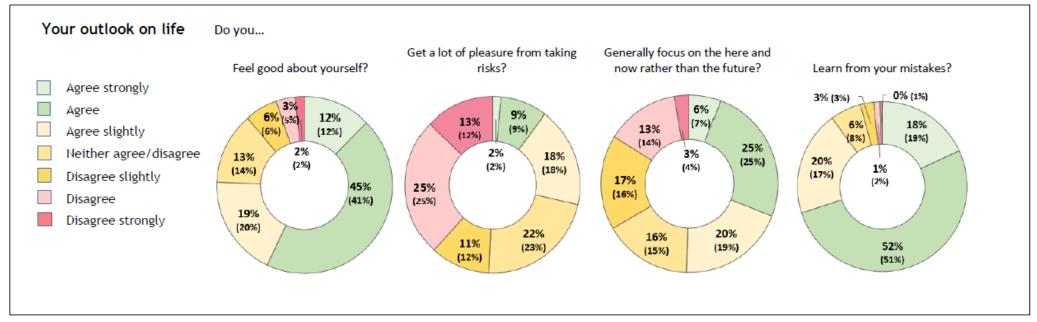
#### Tobacco Which of the following items do you currently use? Do you use nicotine products 47% (57%) Manufactured cigarettes (including tobacco and e-cigs)? 66% (50%) ■ Currently use Hand-rolled cigarettes 17% nicotine products (18%)0% (3%) Cigars/cheroots/ cigarillos Used to use 59% nicotine 3% (1%) 24% (59%) products Pipefuls of tobacco (23%)■ Never used Shisha/water pipe 3% (1%) nicotine products 0% (1%) Chewing tobacco 0% (0%) Bidis Which of the following products do you use? I have never used tobacco 60% (61%) I have e never used an e-cig 91% (89%) I use tobacco daily 11% (11%) I use e-cigs daily 2% (3%) I used to use tobacco daily, but do I used to use e-cigs daily but 2% (2%) 15% (15%) not use it at all now do not now I use tobacco occasionally, but not I use e-cigs occasionally, but 4% (4%) 3% (3%) not daily I used tobacco occasionally, but do I used e-cigs occasionally, but 10% (8%) 3% (3%) not use it at all now not at all now I have never smoked but have tried 4% (6%) I have smoked and tried e-cigs 96% (94%) e-cigs Are you exposed to other people's smoke in any of these places? ■ No, none of these Outside of buildings (eg pubs, shops, hospitals) In other public places ■ In other people's 62% (56%) homes In my own home At work 23% (28%) In cars, vans etc 9% (10%) 8% (7%) 4% (4%) 3% (4%)

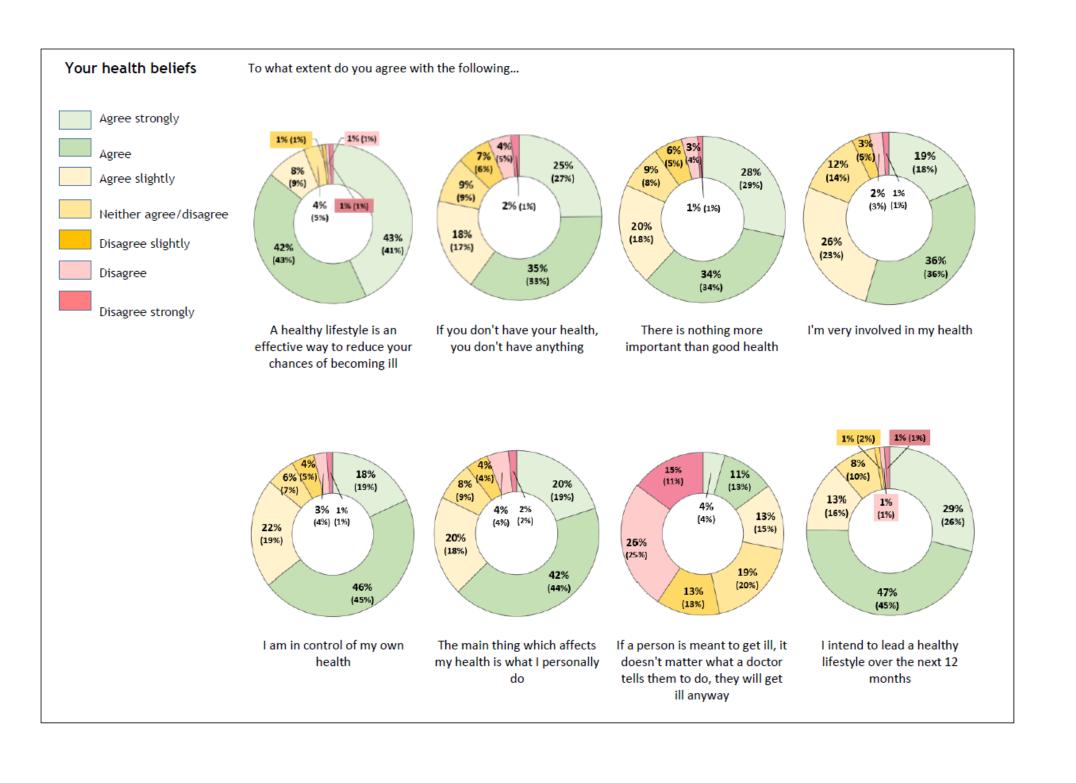


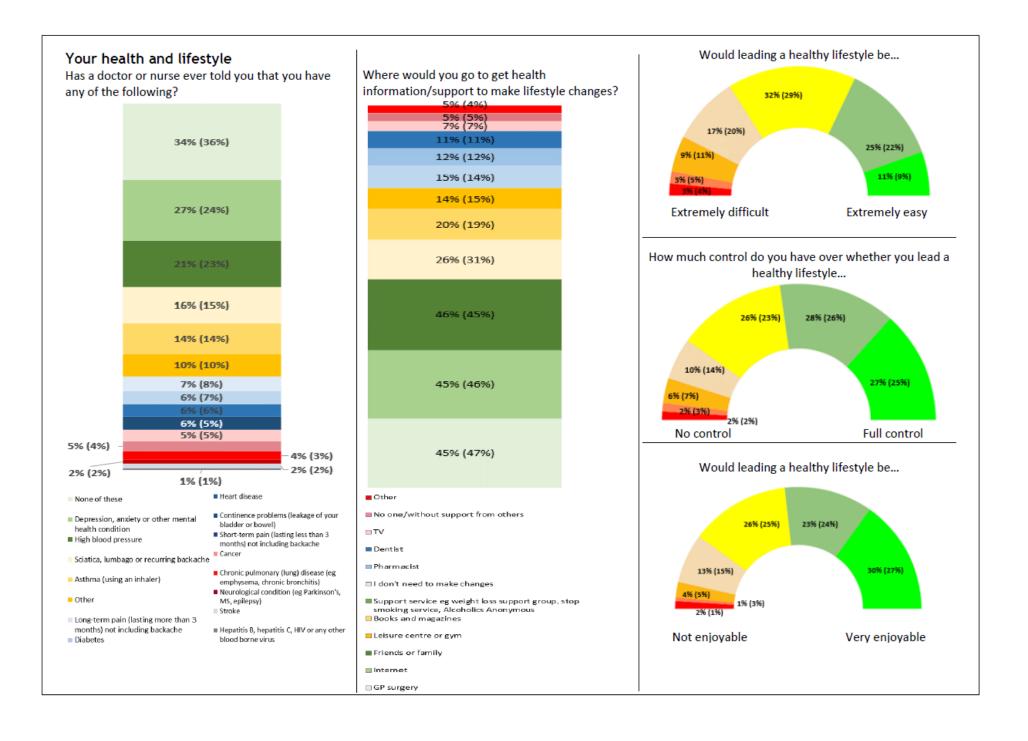






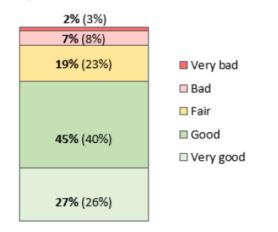




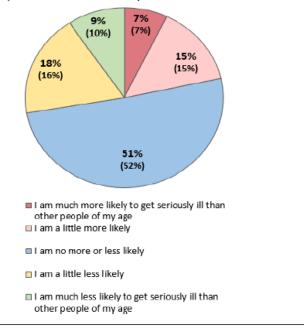


#### Your health and lifestyle

Over the last 12 months would you say that on the whole your health has been?



Compared with other people your age, how likely do you think it is that you will get seriously ill at some point over the next few years?



If you don't lead a healthy lifestyle your health could be at risk...

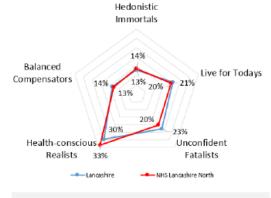


Do you consider yourself to have a disability?

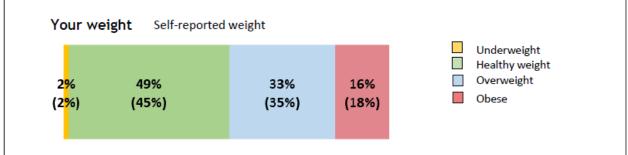


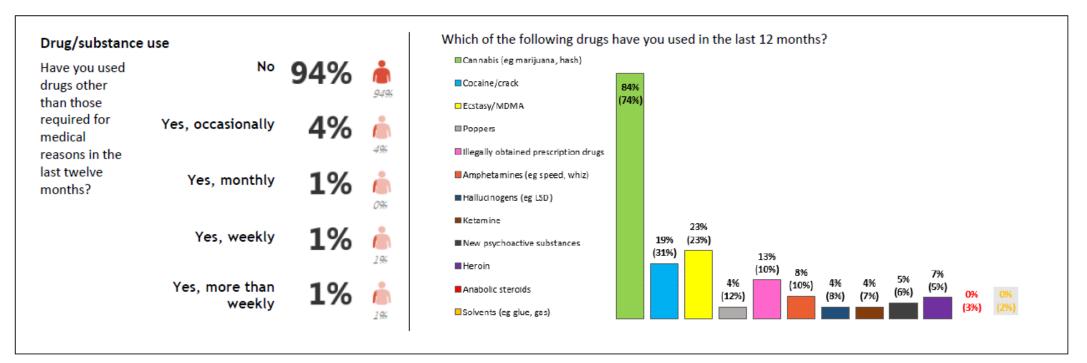
The questionnaire covered a wide range of topics around health behaviours and incorporated the <u>healthy foundations</u> segmentation tool.

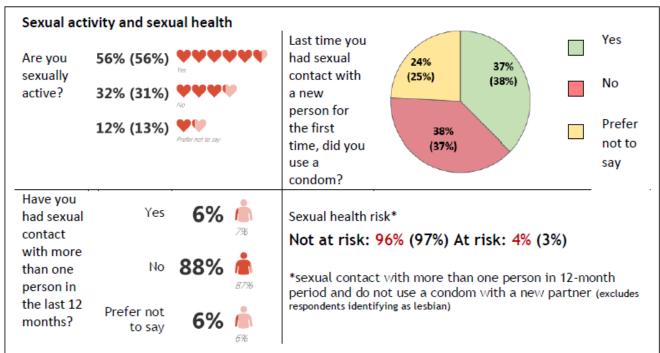
Segmentation tools can be used to inform bespoke local health improvement activities. They provide insight for social marketing around health policies, campaigns and targeted interventions, allowing us to identify the motivation levels and the potential for behaviour change among the different groups.



For Lancashire North CCG more respondents are classed as 'health-conscious realists' when compared to Lancashire. There are similar rates for 'balanced compensators', 'live for todays' and 'hedonistic immortals', but slightly fewer' unconfident fatalists'.







## Financial

How well do you feel that you are managing financially?

27% (23%) 666 Living comfortably

39% (40%) 5555

22% (25%)

8% (8%) §

Finding it somewhat difficult

3% (5%)

nding it very difficult

ååå

For further information on the health behaviours JSNA please visit our <u>publications</u> webpage or click on the following link:

http://www.lancashire.gov. uk/lancashire-insight/jsnapublications.aspx

For general JSNA intelligence, please visit our Lancashire Insight pages http://www.lancashire.gov.uk/lancashire-insight.aspx

For further information please contact the Lancashire Insight team: <a href="mailto:insight@lancashire.gov.uk">insight@lancashire.gov.uk</a>