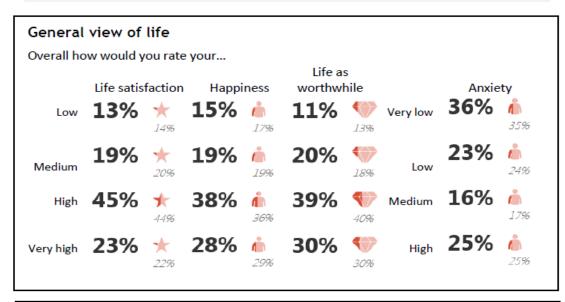
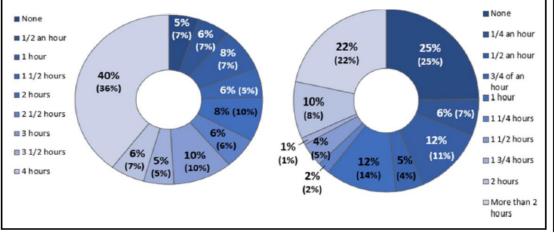
## Health behaviours JSNA - 2015

## Chorley and South Ribble CCG health behaviours and lifestyle findings

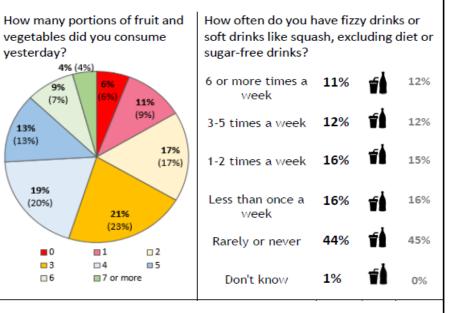


## Physical activity

In a typical week, including time spent at a paid job, how much moderate intensity activity would you normally do to the nearest half hour? Up to... In a typical week, including time spent at a paid job, how much vigorous intensity activity would you normally do to the nearest quarter of an hour? Up to...



## Healthy eating and nutrition

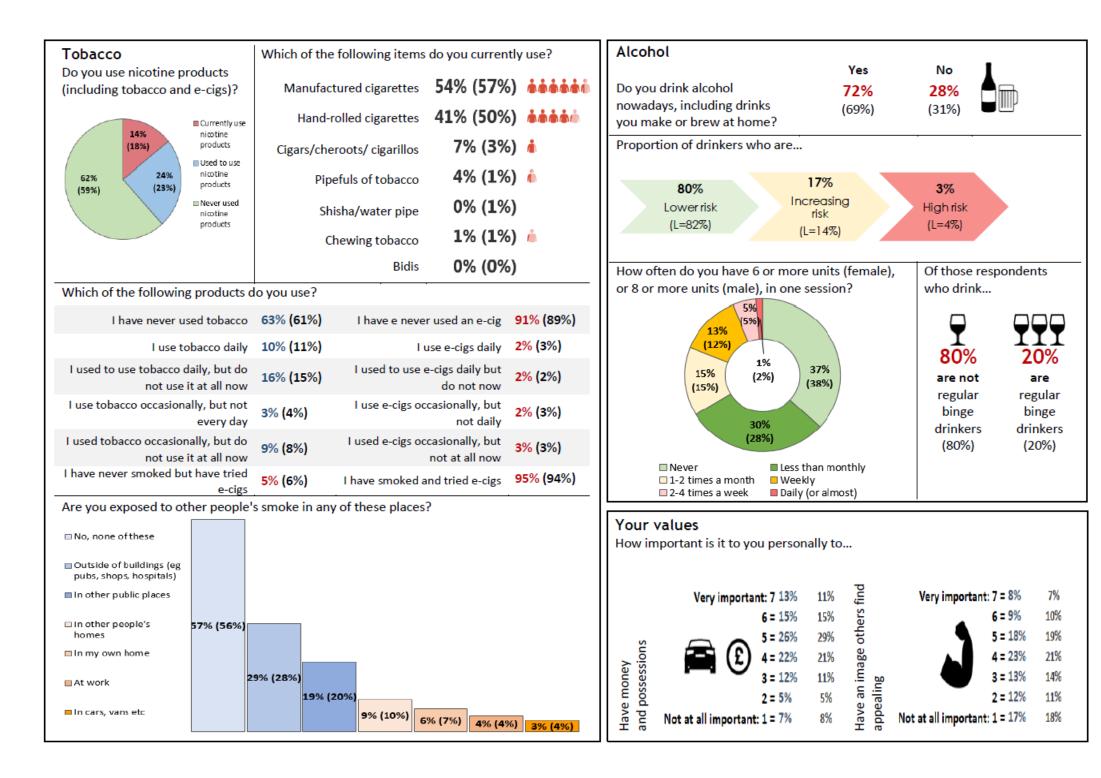


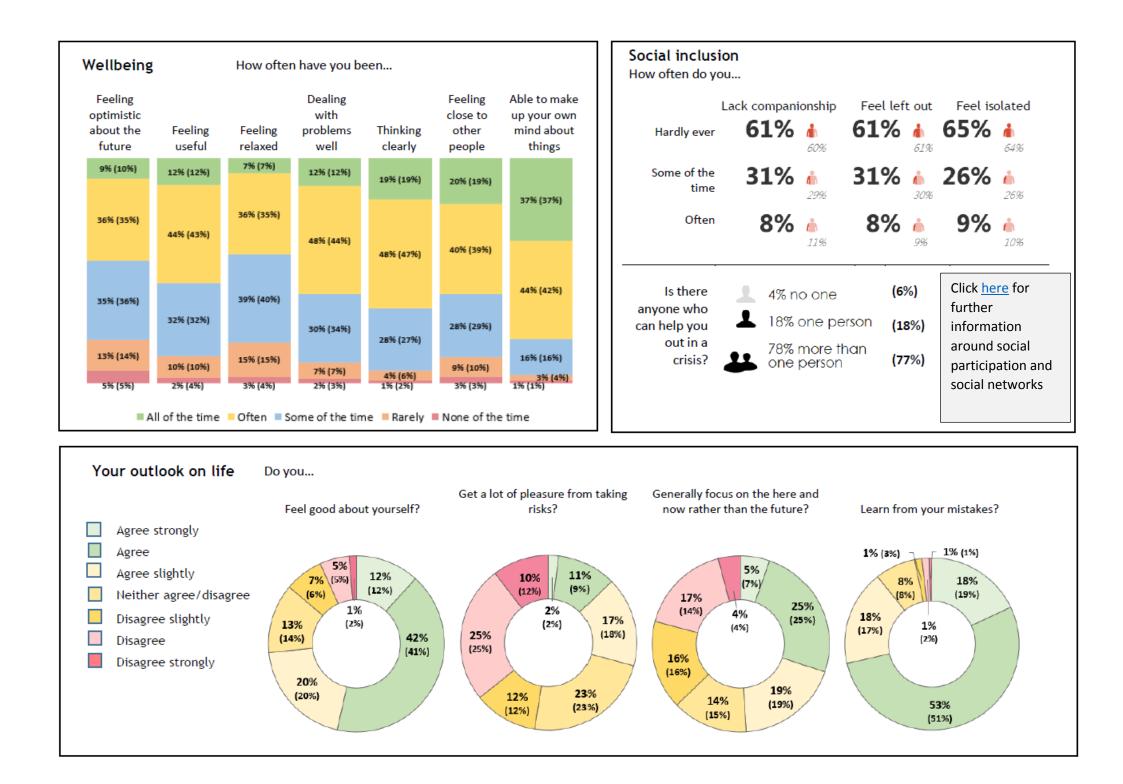
How often do you in a week ...

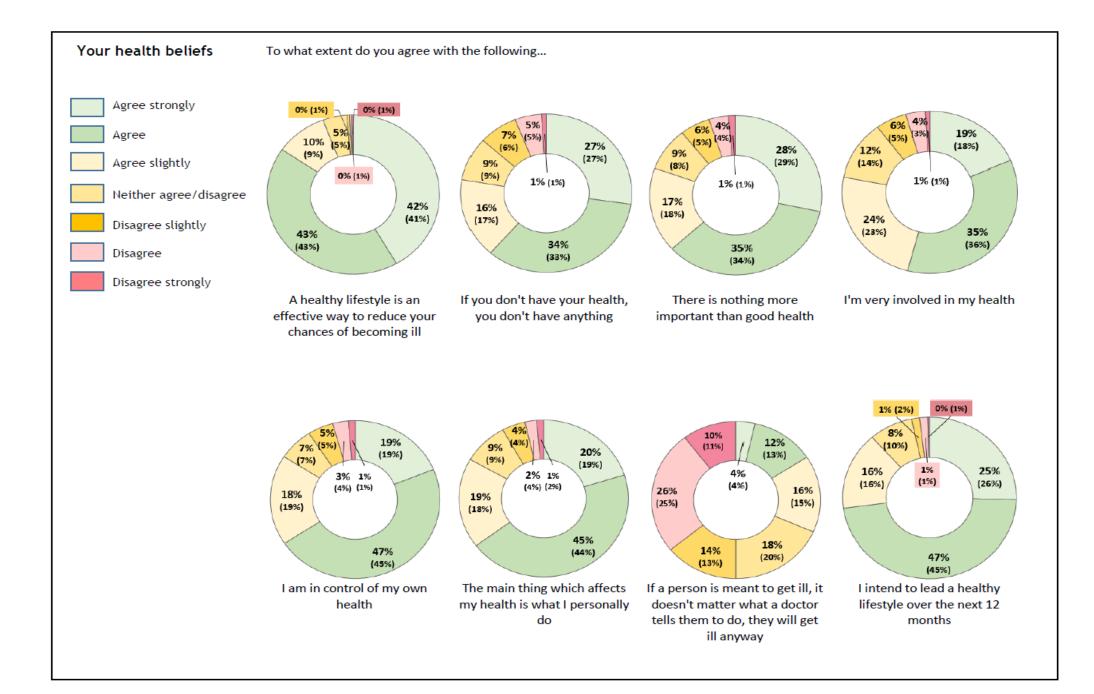
|                      | eat<br>takeaways/fast<br>food |                 | eat a meal with<br>family/other<br>members of<br>your household |                 | cook/prepare a<br>meal from basic<br>ingredients for<br>yourself, family<br>or household? |          | eat out (excl.<br>fast food and<br>takeaways) |                 |
|----------------------|-------------------------------|-----------------|---|-----------------|---|----------|---|-----------------|
| Never                | 17%                           | ★<br>17%        | <b>6%</b>   | ★<br>9%         | 5%  | ★<br>6%  | 12%   | ★<br>16%        |
| Less<br>than<br>once | <b>64</b> %                   | <b>*</b><br>66% | 14%   | <b>*</b><br>13% | <b>10</b> %   |          | 72%   | <b>*</b><br>70% |
| 1-4<br>times         | <b>18</b> %                   | ★<br>16%        | 24%   | <b>*</b><br>24% | <b>40</b> %   | ★<br>38% | <b>16%</b>                                    | ★<br>14%        |
| 5 times<br>or more   | 1%                            | ★<br>1%         | 55%   | ★<br>54%        | 45%   | ★<br>46% | 0%  | ★<br>0%         |

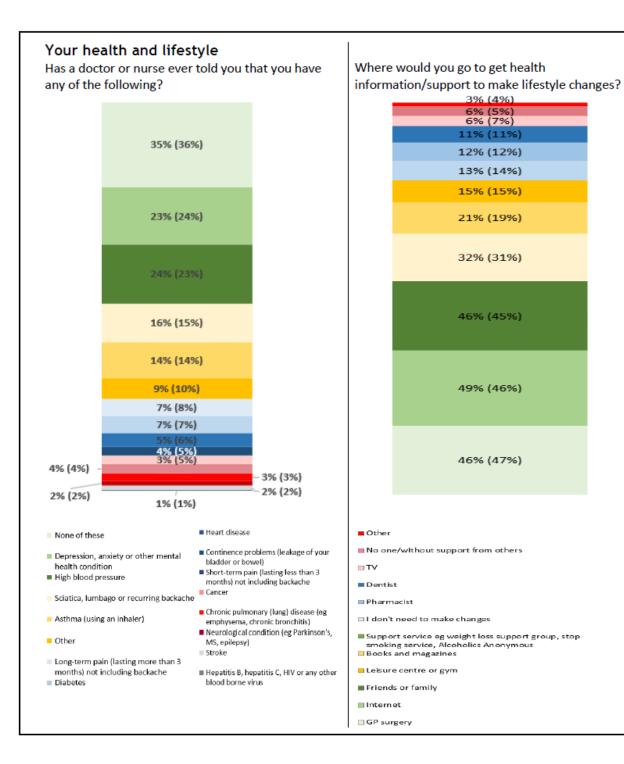
1,087 responses were received from residences in this CCG

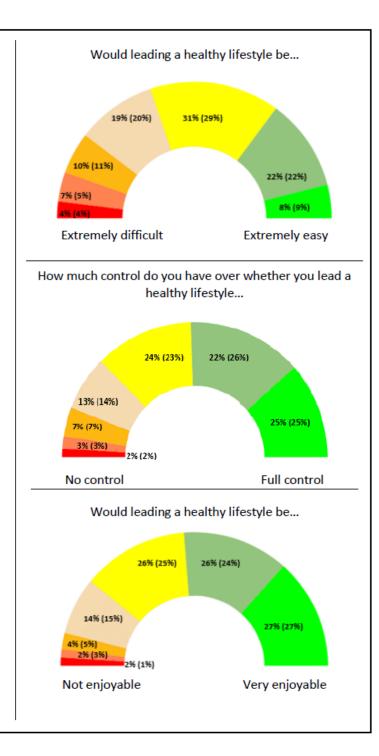
(Lancashire figures in grey or brackets)

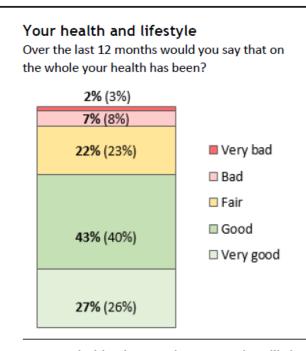




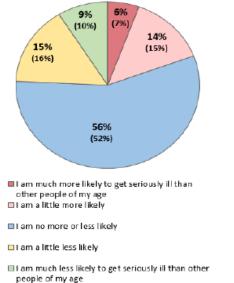








Compared with other people your age, how likely do you think it is that you will get seriously ill at some point over the next few years?





The questionnaire covered a wide range of topics around health behaviours and incorporated the <u>healthy foundations</u> segmentation tool. Segmentation tools can be used to inform bespoke local health improvement activities. They provide insight for social marketing around health policies, campaigns and targeted interventions, allowing us to identify the motivation levels and the potential for behaviour change among the different groups.

