

# Energy Drinks Age Verification Policy

Premises name:

Address:

Postcode:

## Check 25

Our company policy is to only sell energy drinks to customers who are aged 16+.

To prevent sales of ENERGY DRINKS to UNDER 16s, before serving these products the responsible member of staff must ask all customers who DO NOT CLEARLY appear to be over the age of 25 for a suitable means of identification bearing their name, date of birth and a holographic mark.

Examples of appropriate identification include:

- A proof of age card bearing the PASS hologram
- A photo card driving licence
- A passport

Selling energy drinks is a big responsibility which can have a significant negative impact on our community and on young people. This age verification policy is an important component of our system to prevent underage sales of energy drinks taking place.

### What is an energy drink?

Energy drinks are legally required to declare “High Caffeine Content. Not recommended for children or pregnant or breast-feeding women” followed by the exact caffeine content expressed in mg per 100ml on the label.

### Energy Drinks - Where's the Harm?

- Each can has a warning, 'not recommended for children'
- The NHS has stated that because of the high levels of caffeine, sugar and acidity in energy drinks, they are 'unnecessary' and 'unsuitable' for children under 16



The manager will ensure that all staff are made aware of and understand the requirements of this policy.

Name of Manager	Signature	Date

**Additional Staff Members**

I have read and understand the requirements of this policy:

Full Name	Signature	Date
<b>Continue on separate sheet if necessary</b>		

